Advertising Placement Legislation: Croatia

A. Advertising Airtime	Private Radio	Public Radio
Does your national legislation refer to a maximum amount of advertising time?	Yes	Yes
Does your national legislation say anything about a maximum daily amount of advertising time?	*Yes*	Yes
If yes, please specify what the daily amount of advertising is. If the amount is expressed in percentage, please indicate in the comment box the relevant reference for the calculation of the advertising airtime (i.e. either a 24 hour period or the real transmission time of the channel per day)	Private radio: 12 minutes per hour on a 24-hour basis	Public radio: 9 minutes per hour on a 24-hour basis
Comment: Public radio: 9 minutes per hour on a 24-hour basis, i.e. 216 minutes per day.		
Does your national legislation refer to a maximum hourly amount of advertising time?	Yes	Yes
If yes, please detail the maximum hourly amount of advertising and answer the question:	*15%*	*15%*
Does the percentage of maximum hourly amount of advertising need to be calculated within a given hourly clock hour, or at any time within a 60 minute period (sliding hour)?	-	-

B. Programme Interruptions	Private Radio	Public Radio
Can you, according to your national legislation, interrupt programmes with advertising breaks?	Yes	Yes
Is there any distinction to be made depending on the category of programme, e.g. news and current affairs programmes, religious programmes, children programmes, or any other type of programme (please specify)?	No	
Comment: Public radio: these types of programmes cannot be interrupted		

C. Minimum length of a programme for an interruption	Private Radio	Public Radio
As a general rule, must the programme be of minimum length in order to be interrupted by an advertising break?	No	No
Is there any distinction to be made in regard to a minimum length requirements depending on the category of programme e.g. news and current affairs programmes, religious programmes, children programmes, or any other type of programme (please specify)?	No	
Must there be a minimum interval between two advertising breaks? *If yes, please indicate the minimum length.*	No	No

D. Number and length of breaks	Private Radio	Public Radio
Does your national legislation refer to a **maximum number** of commercials per break?	No	No
Does your national legislation refer to a **maximum length** for advertising breaks?	No	No
Does your national legislation refer to a **minimum length** for advertising breaks?	No	No
Does your national legislation allow **advertising breaks with one commercial only**?	Yes	Yes
Does your national law refer to the gross duration (i.e. as scheduled in the Radio programme guide – the **gross duration** includes the time dedicated to advertising breaks) or the **net duration**?	-	N/A
Do any other rules apply?	-	No